

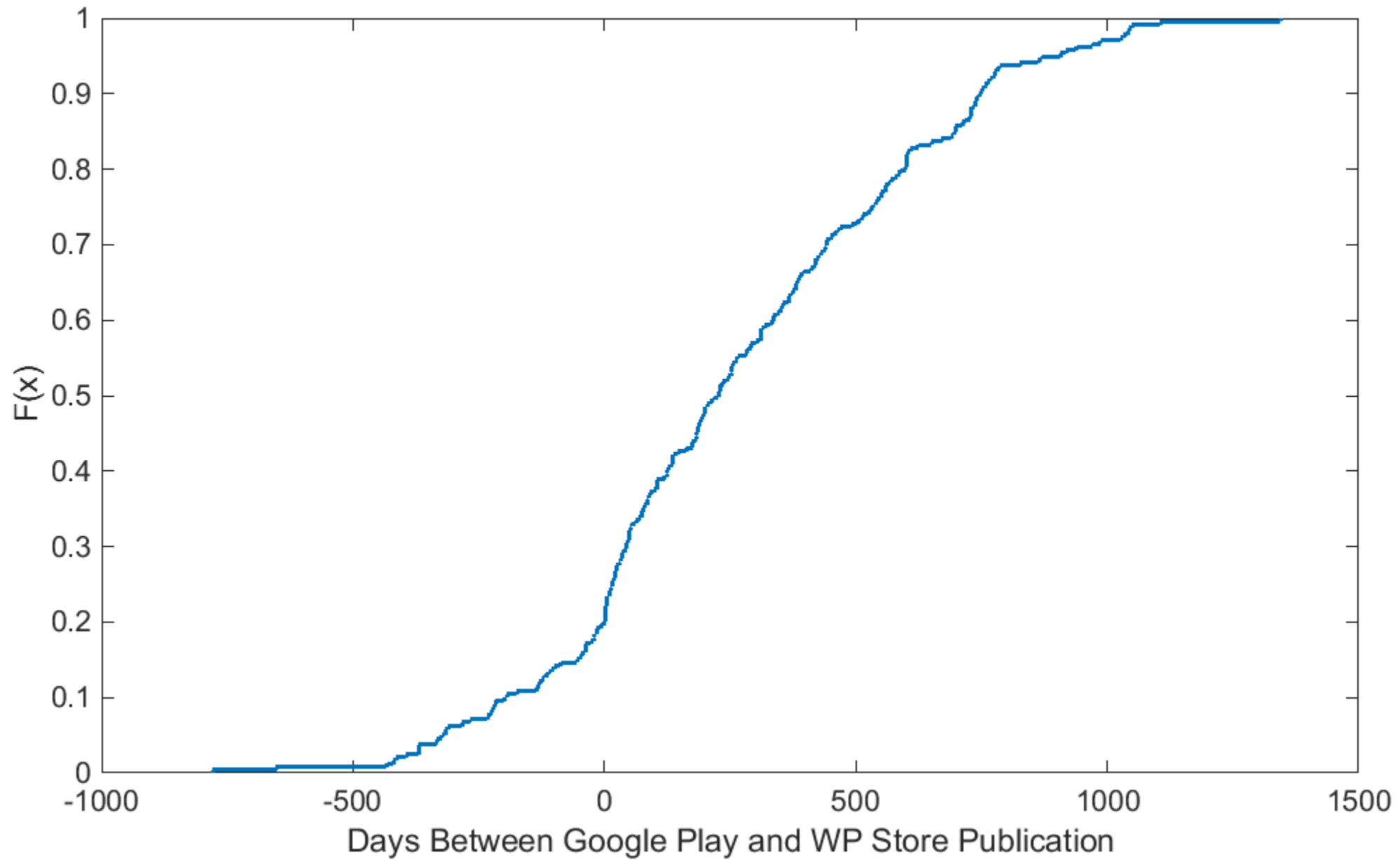
Telecom Data Set

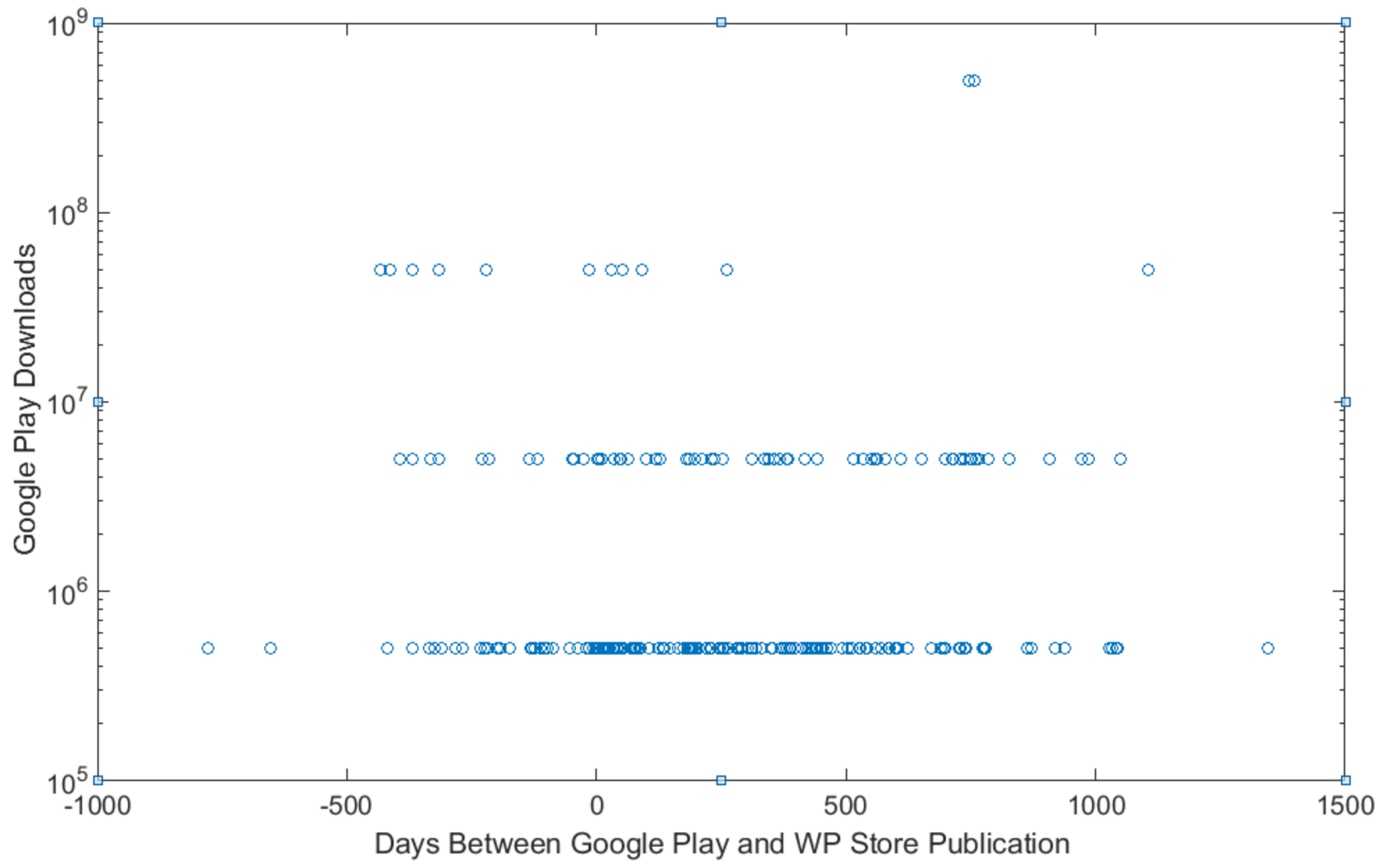
Group Paradigm Sisters

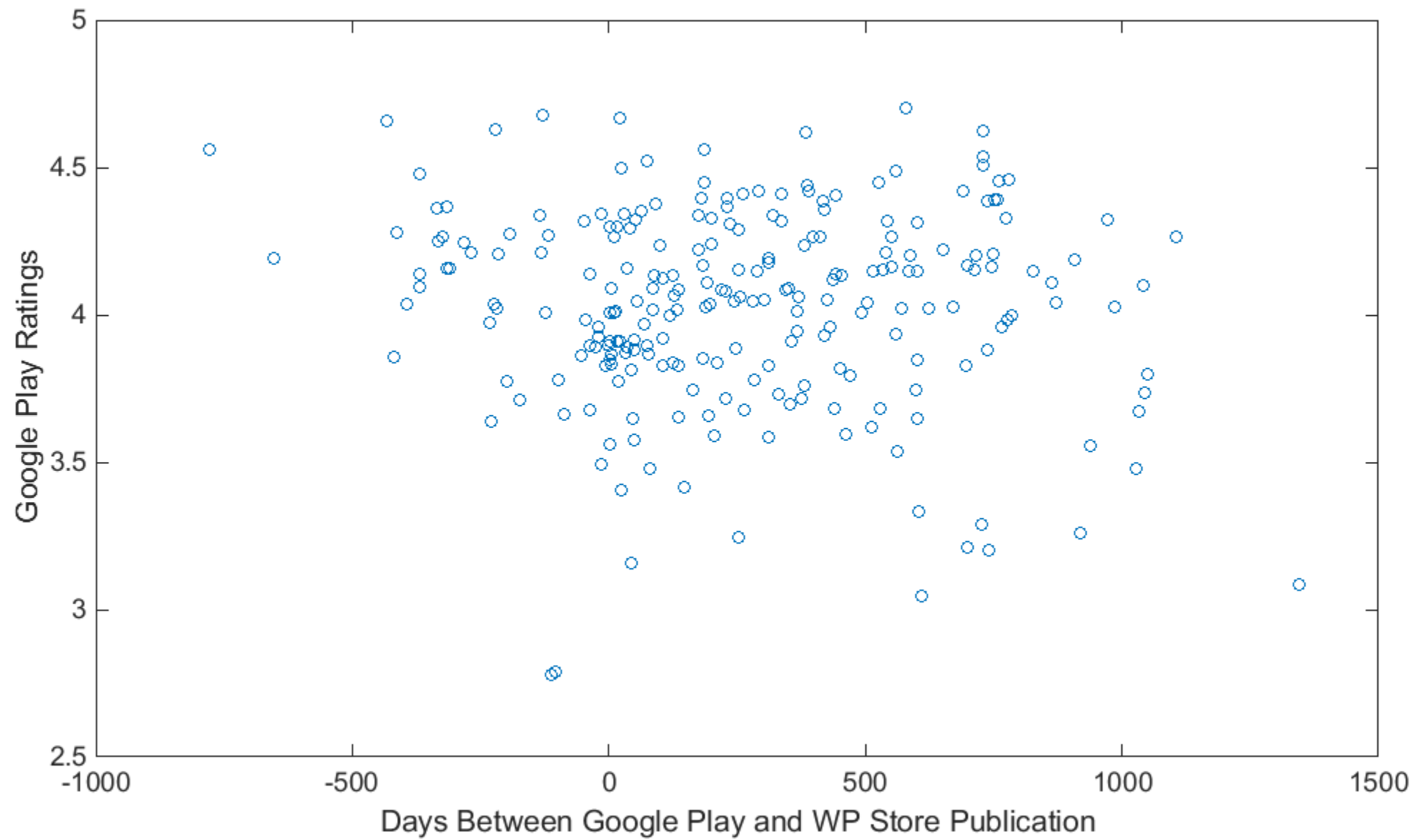
Windows Phone App Store and Google Play

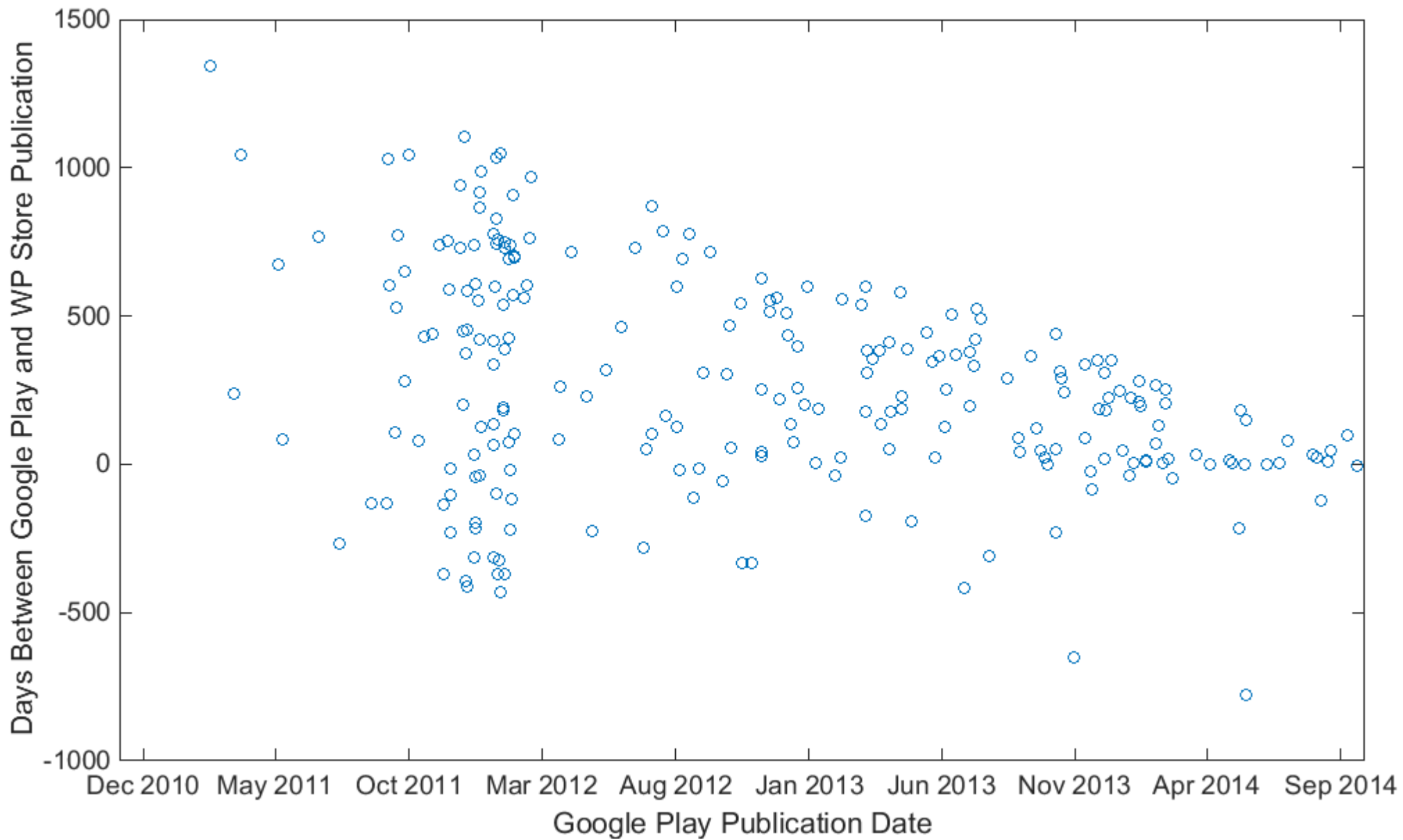
- Utilize non-public Windows Phone app publication dates to compare publication dates between top apps on Windows Phone app store and Google Play store
- Public Google Play store dataset from Playdrone project
- Augmented by scraping data from App Annie

- Which app store to publish on first? (240 validated top app sample)
 - 81% - Google Play
 - 19% - Windows Phone App Store









Days Between Publications (by category)

- Median

- NEWS_AND_MAGAZINES = 454 (n=14)
- ENTERTAINMENT = 337 (n=20)
- GAME = 204 (n=105)

- Mean

- NEWS_AND_MAGAZINES = 364 (n=14)
- GAME = 249 (n=105)
- ENTERTAINMENT = 229 (n=20)